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siffron Improves Capacity with 320,000 Square Foot, State-of-the-Art Distribution Center

TWINSBURG, Ohio (May 12, 2019) – The siffron Board of Directors recently approved the construction of a new 320,000 square foot, contemporary distribution center in Loves Park, Illinois in January 2020. The new distribution center will allow siffron to consolidate various Rockford, Illinois-area locations that are currently being used for distribution and warehousing.

Key improvements include the addition of 30 dock doors to support receiving and shipping operations and improved highway access. Additionally, the facility features a 32-foot clear height, allowing for denser product storage and less travel distance for item picking. siffron plans to hire additional employees at the distribution center to support the company's 2020 growth initiatives.

“The new Loves Park facility will vastly improve siffron’s ability to service our customer base and allow for several efficiency gains by consolidating the current Rockford-area distribution sites into a single location,” states Glenn Bruce, siffron’s Vice President, Distribution and Logistics. “The distribution center investment will improve the company’s overall responsiveness to customer demands, and free up space at our Rockford manufacturing facility for more machinery and increased manufacturing capacity.”

The Loves Park groundbreaking ceremony is scheduled for Monday, May 13, 2019.

About siffron

For over 60 years, siffron has been a leader in the retail display and loss prevention industry, providing solutions designed to increase sales, improve category management, limit shrink and reduce labor at the point of sale. These products include custom product displays; merchandising and loss prevention systems; label, sign and literature holders; product merchandisers and display components; as well as fresh area merchandising products, supplies and backroom organization solutions. siffron offers start-to-finish solution delivery, including consultation, design, prototyping, production, fulfillment and purchase consolidation.

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