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FOR IMMEDIATE RELEASE
July 12, 2018

SIFFRON RELAUNCHES MAGNETIC SIGN SOLUTIONS WITH NEW STYLES AND LOWER PRICING

TWINSBURG, Ohio (July 12, 2018) – siffron is proud to introduce new styles of its magnetic sign and banner hanging system, as well as lower pricing across the product line. Retailers have relied on this line of sign hanging products, including Sign-EEZ No-Ladder System and MagnaClamps, for over 30 years and can now count on siffron to provide the same broad range of products at some of the best prices. Also, retailers can depend on siffron’s industry-leading customer service, product selection, inventory availability, and first-class services.

The new styles are in the Sign-EEZ No-Ladder System. These solutions provide safe and easy hanging of ceiling signs without the need for ladders. The new solutions are for open ceilings, providing a swiveling head that hangs over ceiling beams, and the Mall Grid hanger for use on hanging merchandising grids in mall locations. The components and accessories work with the Sign-EEZ™ No-Ladder System to provide a quick and easy way to change out wayfinding, seasonal and promotional ceiling signs without a ladder, ensuring protection for employees as well as the bottom line.

siffron’s line of magnetic sign hanging products provides safe and easy solutions for hanging signs, banners, posters, and point of purchase items. Other popular products include MagnaClamp™ II and III, SignKeeper™ and a host of sign hanging accessories, all now available at new, lower pricing.

About siffron

siffron leads the industry in providing solutions designed to increase sales, improve category management, limit shrink and reduce labor at the point of sale. These products include merchandising and loss prevention systems; label, sign and literature holders; product merchandisers and display components; as well as fresh area merchandising products, supplies and backroom organization solutions. siffron offers start-to-finish solution delivery, including consultation, design, prototyping, production, fulfillment and purchase consolidation.

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For more information, call toll-free (800) 422-2547 or visit www.magnecorp.com.