

# Kwik-Set™ Self-Facing System

Total Shelf Management



**sifftron**  
always on

# Total Shelf Management

Effective shelf management not only decreases time and money spent on labor, it can also increase sales by ensuring products are kept faced and easily accessible to shoppers. In fact, incorporating a self-facing system into a planogram can reduce time spent conditioning shelves by up to 67%.

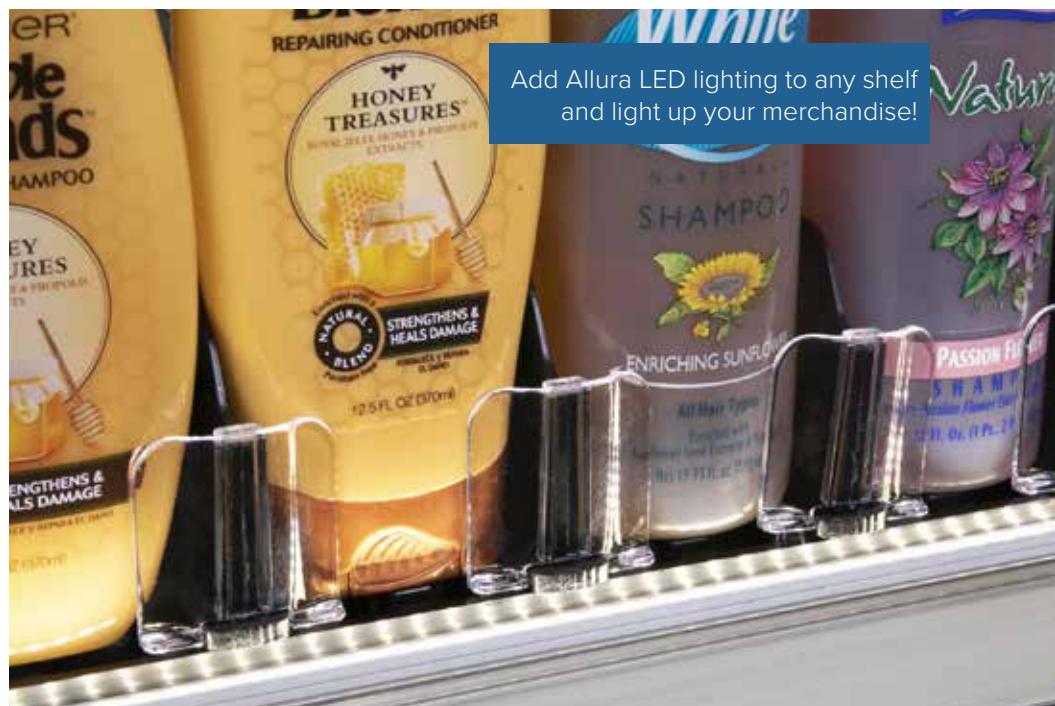
The Kwik-Set™ Self-Facing System from siffron provides the complete toolset to organize and face merchandise and reduce overall labor costs. It is used in a wide variety of categories and environments throughout the retail space. Its flexibility and options provide the means to truly optimize almost any shelf.



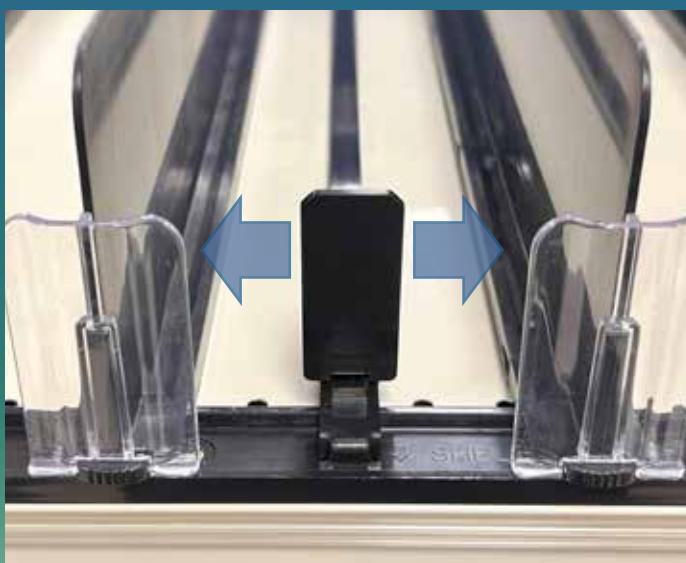
# Kwik-Set™ - The most versatile and best performing system on the market!

Kwik-Set™ can organize and face almost anything. Bagged product, boxed product, and blister packs? It can handle it. Lightweight or heavy products, or thin or wide products? No sweat. What about freezers, coolers, or wet environments? No problem. Kwik-Set is the solution for almost anything, even fragile items or stacked merchandise.

Kwik-Set was designed with versatility in mind. It can handle the toughest situations and perform better than any other system on the market. Discover the options available to transform any retail shelf, enhancing product presentation and accessibility while reducing overall labor costs.



## The Benefits of Center-Push



One of the primary features of Kwik-Set that makes it stand out from competitive products is a feature called "Center-Push". The Kwik-Set pusher track can be placed anywhere between the dividers to be situated at the optimum position for the product it is facing.

Center-Push provides consistent, center-of-product force for most packaging shapes and styles including round and irregularly-shaped products, and minimizes need for multiple pushers on large products.

The proper positioning of the pusher on the product reduces the coefficient of friction and unnecessary drag on the track to provide optimum performance.

# Standard Kwik-Set™ System

PATENTED



## Front Rail

Available with integrated push pins or slotted. Can be used with adhesive or magnets.

## Adjustable Dividers

Push button to release position and move divider into place. Release button to reset location.

## Pusher Track Styles

Standard, Wide-Base, Slow-Feed, and other track styles available. Additional product stops can be attached to the track

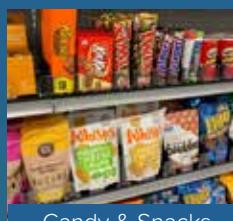
## Dividers/Fences

Various height dividers available, with or without fences.

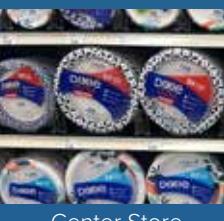
## Attachments

Add attachments or change spring strength to accommodate package and product varieties.

Works anywhere on almost any product



Candy & Snacks



Center Store



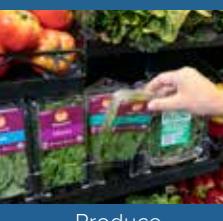
Coffee



Spices



Freezer



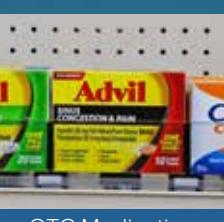
Produce



Detergents



Health & Beauty



OTC Medications



Packaged Foods



Wine & Spirits



Beverages

# Full-Fence Kwik-Set™ System



## Full Fence Rail

Full product stop coverage along entirety of the shelf

## Pusher Track Styles

Works with all Kwik-Set track styles

## Ratcheting Dividers

Apply force to side of the divider to adjust position. Divider secures in place once pressure is removed.



## Asset Protection

The Anti-Sweep Shelf Cover, in combination with the Full-Fence Kwik-Set pusher, provides an exceptional tool to prevent product sweep at the shelf level.

The cover is adjustable and restricts access to only the first few items on the shelf. Use the Slow-Feed Pusher Track to slowly face product. This adds an additional delay to product access, further diminishing the opportunity for sweep.

# Kwik-Set™ for Round Product Packaging



Curved Product Stops are available as divider product stops or track product stops depending on the specific use case. Heights of 2" and 3" are also available to accommodate the heights of the products being merchandised. Additionally, a stabilizer rail can be used to keep dividers in place and prevent splaying of the dividers when fully loaded with products.

Stabilizer Rail reduces splay of dividers towards the back of the shelf, keeping products in line and faced forward



Optimize pack-out and performance



Typical solutions for single-serve beverage have fixed widths and do not always perform well.



Kwik-Set adjusts to the width of each product, and removes gravity slant to fit more product in the space

## Slow-Feed Kwik-Set™ Pusher



Kwik-Set Slow-Feed Pushers are designed to face fragile and/or stacked product on a shelf, such as wine, baby food, tea, and more. Slow-Feed Pushers use a special spring dampener to decelerate the pusher and make merchandise move forward at a much slower pace than standard pusher systems. This provides slow, safe facing of the merchandise, preventing product from being launched off the front of the shelf or racking against the front fence.

The Slow-Feed Pusher can also be used in loss prevention scenarios to delay product access, reducing the opportunity for product sweep.



Damper decelerates pusher to slow product forward movement



## Kwik-Set™ for Freezer Applications



Kwik-Set™ Self Facing System for Freezers provides industry-best facing for frozen foods and packaging.

Kwik-Set for Freezers is designed to withstand temperatures at -18° C (0° F) or lower. The wide base track provides support for boxed or bagged product.

Kwik-Set for Freezers keeps product faced to the front of the shelf, making it easier for customers to view and find products without needing to open the freezer doors, saving energy costs.

## Kwik-Set™ with Drop-In Roller-Track™



The unique and flexible design of the Drop-In Roller Track allows for heavier weight products to be faced easily standard pusher spring tensions. The Roller Track reduces the coefficient of friction and increases the performance characteristics of the pusher paddle to better manage the heavier products.



The Roller Track snaps into the Kwik-Set front rail, right next to the pusher track, for an instant performance increase. Use as many or as few as needed to support and face the merchandise.

# Kwik-Set™ Puller System



The Kwik-Set Puller is an innovative solution that simplifies product organizing and conditioning by offering the convenience of pulling products forward manually.

The Kwik-Set Puller specifically excels in handling delicate, fragile, or heavy items that may be difficult to face with a standard pusher, such as salty snacks, light bulbs, tube meats, cookies, cellophane-wrapped fresh meats, and produce. Using a puller allows product to be faced without damage that may be caused by a spring-loaded pusher.

When merchandise is faced, the support paddle stays with the merchandise to provide back support. With options available in manual and spring-loaded retraction, this versatile tool caters to various merchandising needs.

Manual or automatic puller retraction



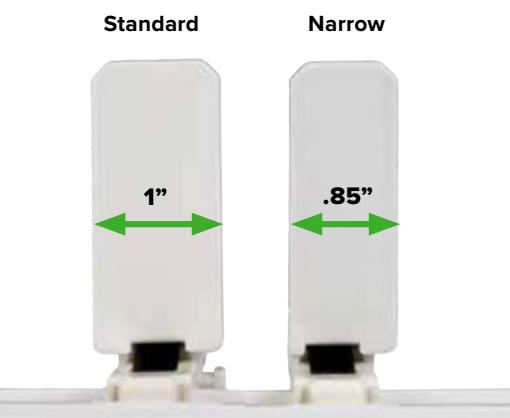
Spring-loaded track automatically retracts handle after product is faced.

Manual system requires user to push the handle to the original position after use.

## Kwik-Set™ Narrow



Kwik-Set Narrow features a reduced width pusher paddle to be able to face and organize very small products. Use in conjunction with the end dividers instead of standard center dividers and a four-foot shelf will be able to hold and face up to **32 facings across the shelf.**



## Kwik-Set™ with Extenda-Track™



Paddle extends past back of track to accommodate an extra facing on in-between shelf depths.

Extenda-Track works by using a recessed paddle-pusher to allow for more merchandising space on each pusher track. This also allows for retailers to increase merchandising space in odd increment depths (13", 15", etc.)

Use only where needed! Extenda-Track can be used seamlessly with standard Kwik-Set™ pusher installations, and the system's inherent flexibility allows for quick change-outs and product resets.

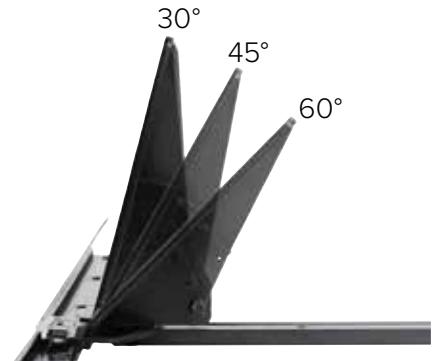
## Kwik-Set™ for Tortillas



Kwik-Set Wide-based Angled Paddle provides additional surface area for round or odd-shaped merchandise, such as hard/soft flour tortillas.

The angle of the paddle can also be adjusted to various points to better accommodate different product shapes and sizes.

Paddle adjustments:



## Kwik-Set™ with Wide V-Lens



The Kwik-Set™ Wide V-Lens provides the perfect solution to organizing round-faced merchandise. It's easy to use, cost-effective, and virtually invisible.

Just snap directly into Kwik-Set™ track. The clear polycarbonate material allows for easy viewing of displayed merchandise and high durability. Keep paper plate and similar products faced and organized on store shelves.

Use in conjunction with the 6" tall dividers for additional product support and optimal facing performance.



8181 Darrow Road  
Twinsburg, OH 44087

## Kwik-Set™ Self-facing System

### Reduce labor

Incorporating a product facing system into a planogram can reduce time spent conditioning shelves by up to 67%.

### Maximize efficiency

The comprehensive system is flexible enough to accommodate a wide range of product shapes and sizes throughout the store.

### Increase sales

Dividers, pushers and front lenses keep products organized, visible, and easily accessible by customers.

052124

### Ordering is easy!

Phone **1.800.422.2547**  
Fax **1.800.422.2502**  
Web **www.siffron.com**

call toll-free in North America  
fax us your purchase order  
find and buy resources online

**siffron**  
always on