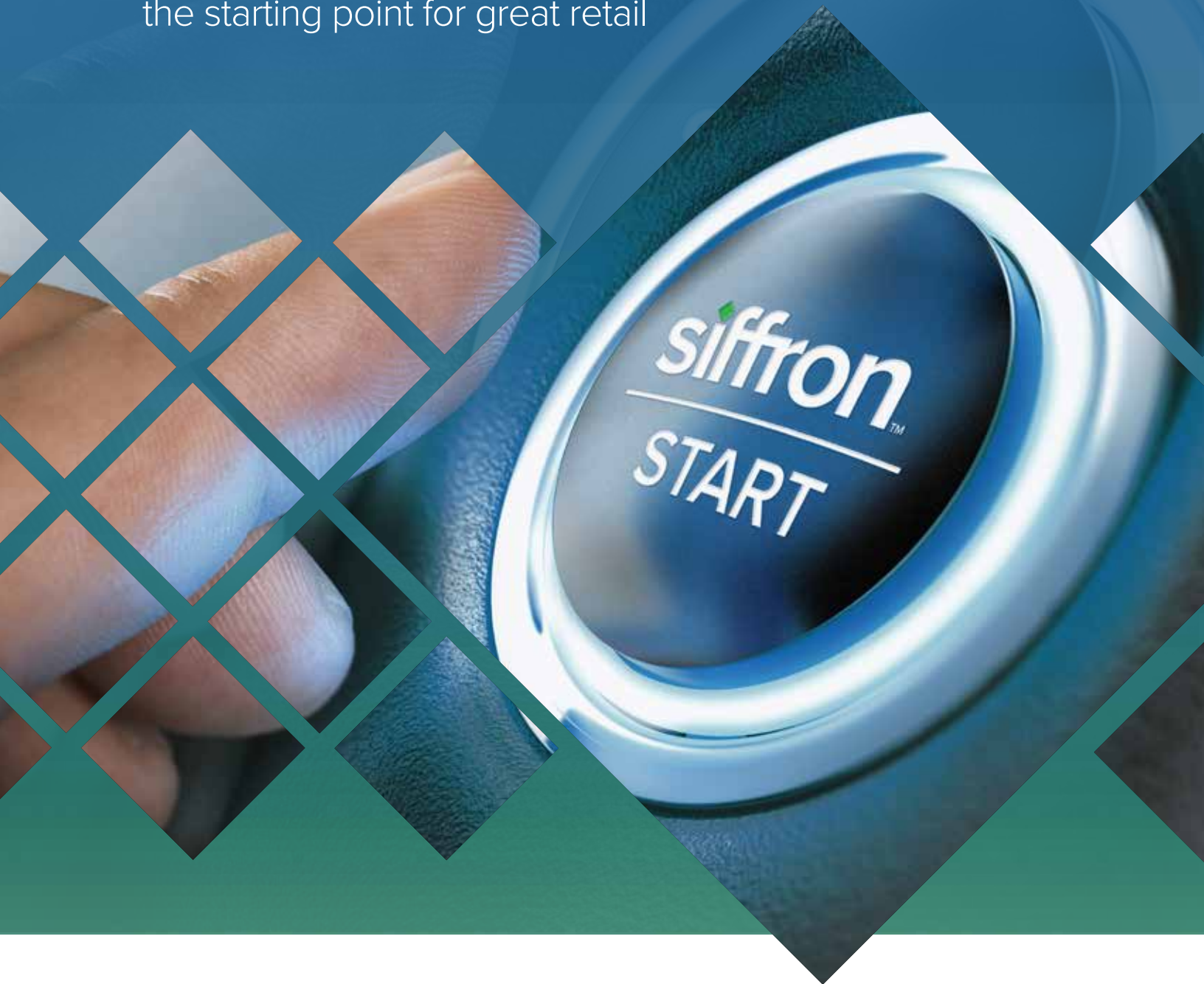


on display

the starting point for great retail



www.siffron.com

siffron™
always on





Your success is our success. When you interact with siffron, you are dealing with a team that cares passionately about every transaction.



great retail starts here



We specialize in the visual presentation of merchandise, a critical component in how shoppers evaluate and ultimately make purchasing decisions. The world's leading retailers recognize us as a strategic partner for total retail solutions. No other company in the retail industry offers as much versatility, innovation, and overall value for their customers as siffron does.

With 6,000 stock display and merchandising solutions including products for loss prevention, product facing, lighting, and fresh area merchandising, as well as a wide variety of retail essentials, siffron is the ultimate source for retail solutions. These solutions address current retail challenges from increasing space, product turns, and

brand recognition to reducing theft, spoilage, and labor.

In addition, our team of designers and engineers can develop a custom solution to fit your specific need. We provide everything from rapid prototypes to full production roll-outs using our domestic or international manufacturing and sourcing capabilities. Our ability to provide comprehensive, multi-material, manufactured solutions to retail is what sets us apart from others in our industry.

Our expertise and experience provide the flexibility and scalability you need to adapt to your changing environment. The retail industry continues to evolve, and siffron remains a trusted partner to top brands and retailers around the globe for their retail display solutions.

why siffron



Over 60 years of exceptional products and service



Domestic & international manufacturing and sourcing



Worldwide logistics and supply chain management



Proven results that increase sales, reduce loss, and maximize space and labor efficiency



Over 6000 stock products



Custom display capabilities and rapid prototypes



Founded in 1956

Founded in 1962



1962

Offices located in Rockford, IL, Tupelo, MS and High Point, NC.

1973

SI introduces the new Fastback hook system

1995

ESOP program started

2009

Opened office in China

2010

Acquired Sunbelt Plastic Extrusions and Magnecorp

2011

Launched Intelligent Loss Prevention Division

2016

Named Illinois ESOP Company of the Year

1977

First product patented - Arrowhead fastener

1999

Acquires Thermo Plastics Display

2002

First patented pusher system launched

2008

Acquires Display Specialties, Inc. (DSI)

2010

Establishes headquarters in Twinsburg, Ohio

2014

FFR-DSI re-brands as FFR Merchandising

2016

Acquires Pexco Plastic Extrusions in Chicago, IL

2017



In August of 2017, Southern Imperial and FFR Merchandising joined forces as siffron.

The siffron brand reflects the unparalleled strength of our combined businesses. Together, we deliver excellent service, a comprehensive product selection,

and increased manufacturing and sourcing options, all resulting in an industry-best value proposition for our current and prospective customers.

Moreover, while we were two of the premier fixture and display companies in the industry on our

own, the combined business has become the pre-eminent leader in the retail display and fixture industry. Together, our companies leverage over 100 years of combined industry knowledge and expertise to deliver innovative solutions that solve problems for retailers now and in the future.

on point

the most recognized names rely on us





on display

innovative solutions that transform retail



At siffon, our focus is on providing you with tools to improve product merchandising and create awareness, strengthen brand, improve category management, maximize space and labor efficiency, drive loss prevention results, and increase sales. This desire to continually improve product merchandising is what inspires us to deliver innovative solutions to help you present, promote and protect consumer product.

Product Facing



Effective sales depend on effective product merchandising, and siffon offers versatile shelf management systems and accessories that boost your merchandising impact and save you valuable time and effort.

Fresh Merchandising



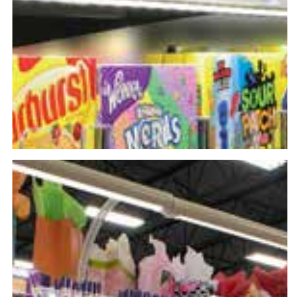
Though often located along the perimeter, the fresh area is clearly the heart of every grocery store. Moreover, many shoppers choose their primary store based on its fresh area selection.

Loss Prevention



siffon specializes in shopper-friendly merchandising solutions that protect products while driving sales. Intelligent Loss Prevention solutions keep products secure while allowing easy access to honest shoppers.

Allura™ LED Lighting



LED lighting platforms create extraordinary value by providing high-quality illumination and color rendering of products for visibility, visual comfort, display aesthetics, and minimum energy consumption.



onhand

thousands of retail essentials available

Whether you're a retail business, brand marketer, display company, printer, marketing firm or commercial/industrial business, you require a wide variety of items to effectively market products.

siffron's catalog of stock products contains over 6,000 solutions for every area of the retail environment. We provide the most comprehensive offering of total retail solutions on the market.

From sign holders and banner systems to label solutions and lighting, we have all of the retail essentials you need to create attention-grabbing displays that boost sales, promote brand visibility, define your product lines and categories, and more.



A



B



C



D



Best of all, we have inventory on hand for immediate availability. This allows us to provide quick-turn solutions for our customers. Since we are also the manufacturer of many of our products, we can offer short lead times for high demand items.

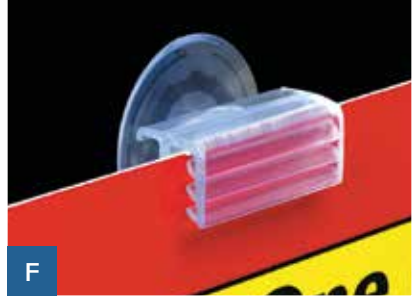
Whatever your retail need may be, siffron has the solution.

Product images

- A. Display Hooks
- B. Label Solutions
- C. Impulse Retailers
- D. Stock Displays
- E. Ceiling Displays
- F. Sign Holders
- G. Literature Holders
- H. Product Facing
- I. Fresh Area
- J. Supplies



E



F



G



H



I



J



on demand


custom display solutions

We offer thousands of stock solutions in our ever-growing catalog, but we're not just a catalog company. Over half of our business is custom - custom fixtures and custom displays. From simple to complex, we design and produce custom displays and fixtures that highlight your products and creates sales. Our solutions are affordable, easy to use, and make your product the star. Everything works in concert to achieve the ultimate goal - increased sales.



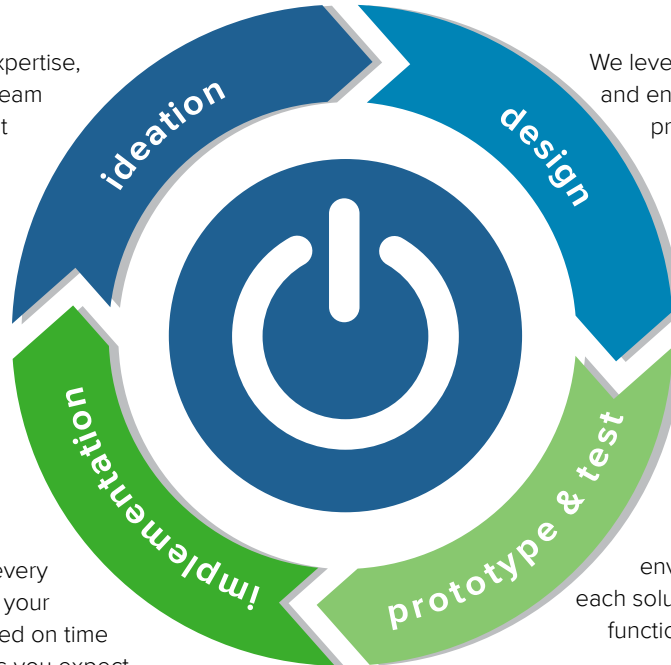
Award-winning displays from siffron



 Whether it is a new product or a custom solution, we take extreme care to develop solutions that are thoughtful of every aspect of its impact on retailers and their environments. We are determined to develop world-class products that provide the utmost value for our customers today and in the future.

ideation

With over 50 years retail expertise, our product development team analyzes the current market gaps, combined with the feedback from our customers to develop innovative solutions.



design

We leverage our industrial designers and engineers to make sure we are providing innovation and value when it comes to creating customized solutions for our customers.

implementation

From small orders to full chain rollouts, we provide complete manufacturing, sourcing, and logistics for every project. We make sure that your project is done and delivered on time and to the quality standards you expect.

prototype & test

We put our solutions through rigorous testing in our labs and in retail environments, to determine that each solution meets the proper fit and function that it was designed to do.

factory within a factory

 siffron has developed a factory within a factory to better service our customers. This smaller production area is ideal for custom runs that are less than our standard MOQ, small volume store test opportunities, and for rapid prototyping.

Services in our factory within a factory duplicate our production capabilities, and include wire bending, welding, metal and tube fabrication, and special

assembly or kitting. Having a dedicated facility for small production runs enables us to meet the wide variety of customer demands without disrupting normal production flow.

This service provides more flexibility and additional options to help our customers meet their timelines, test out new ideas, and find a quick solution to their pressing needs.



onlocation

worldwide footprint to deliver world-class solutions



siffron has facilities across the U.S., China and India to provide unmatched service to our customers. We can tackle any project from a design, budget, and timing perspective, and offer the best combination of sourcing and manufacturing options in the industry.

We also have complete service and logistics support to provide end-to-end assurance that your project will be made to high quality standards and delivered on time.



siffron™ Twinsburg

corporate headquarters and
distribution

siffron corporate headquarters, located in Twinsburg, OH, is the hub of our distribution network. We process over 1,000 shipments per day, including small parcel, LTL and full truck containers. We also process over 100 production orders per day at this facility.

- 175,000 square feet of distribution space
- 25,000 square feet of production/ assembly space
- 5,000 SKUs in stock and 16,000 bin locations
- 22 dock doors
- 55 distribution associates across 2 shifts.



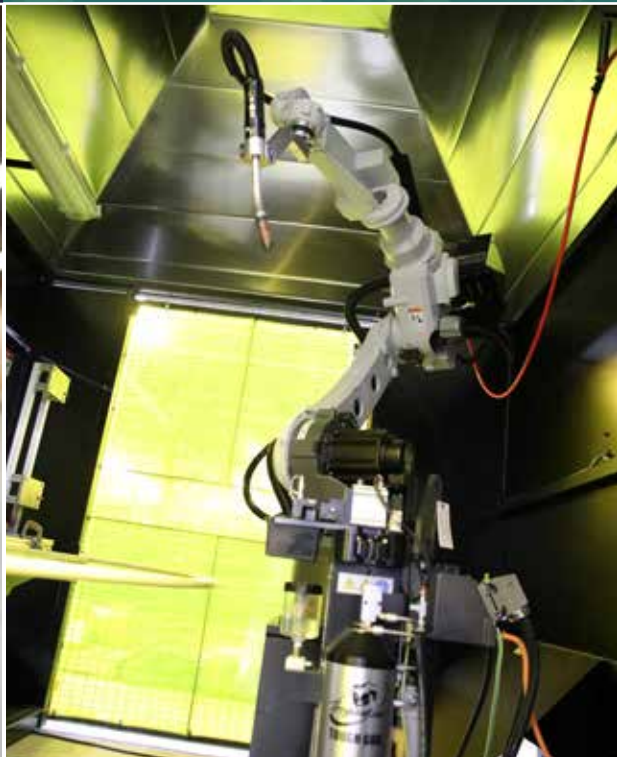


siffron **Rockford**

manufacturing and distribution

The siffron Rockford manufacturing facility in Rockford, IL, provides an affordable, domestic resource for wire and metal products. The factory utilizes both automatic and semi-automatic wire forming machines, including in-line welding capabilities, and has a wide-ranging library of existing tools and forms.

In 2018, siffron invested nearly three million dollars in upgrades to the factory. This investment included advanced hook forming machines, high-speed mesh and grid welders, and a series of robotic MIG welders. The addition of this sophisticated equipment expands our range of capabilities and product quality, and provides increased capacity, reduced setup and change over times, and improves the company's overall responsiveness to customer demands.





siffron Chicago

plastic manufacturing facility

siffron's Chicago plastic extrusion and molding facility features 16 extrusion lines, including water and air-cooled machines.

- Mono-, co- and tri- extrusion (18 co-extruders 3/4" to 1 3/4")
- Six (6) injection molding machines
- Two (2) automated assembly machines
- In-house die/tool build
- Inventory capacity 2,000 pallet positions
- Shipping capacity - 4 Docks





siffron China

manufacturing and distribution

siffron's China facilities offer full manufacturing and sourcing of multi-material products. We have sourcing offices in Shanghai and Hong Kong, and manufacturing and sourcing in Xiamen.

- 108,000 square feet of manufacturing space
- Manufacturing capabilities include metal fabrication, stamping, wire bending, cutting & welding.
- Sub-assembly and full service kitting



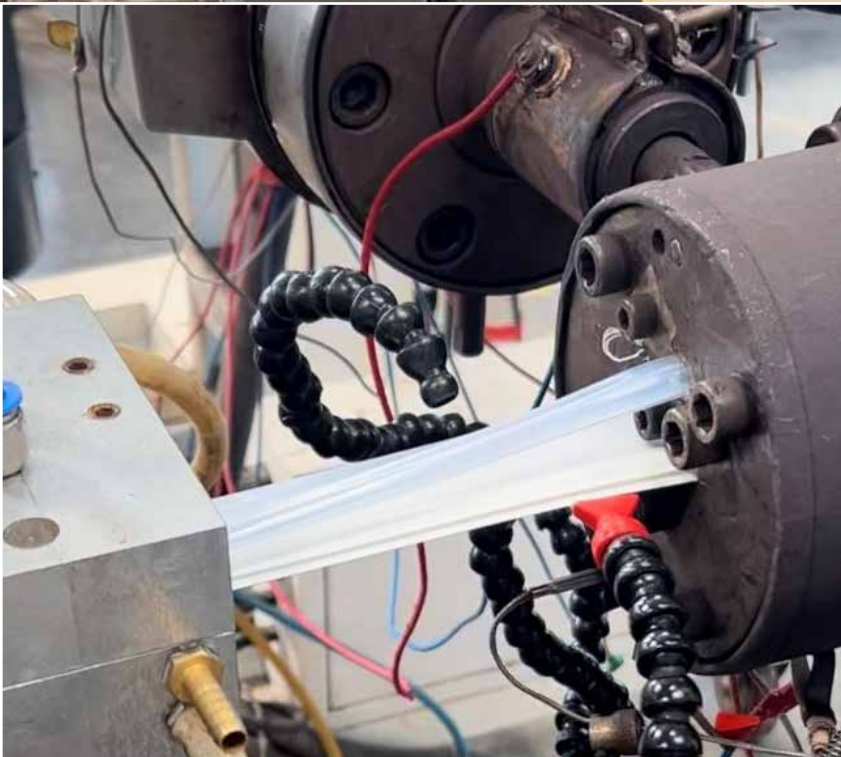


siffron India

sourcing and quality

siffron's India facilities offer strategic sourcing and quality assurance of multi-material products. We have a sourcing office in Mumbai. Supplier capabilities include:


- Metal fabrication
- Injection Molding
- Profile Extrusion
- Plastic Fabrication
- and more...





onpurpose


investing in our community

 sifftron strives to make an impact not just for our customers, but for our communities as well. We have partnered with Habitat for Humanity to provide outreach programs for our employees to be hands-on in helping out our communities across the U.S.

We have also built this mentality into our performance planning to ensure that employees understand the importance of giving back to our community. We are proud to say that over 90% of our employees are involved each year with a service project to help improve the places where we live and work.



investing in our people

 At sifftron, we believe our employees are our greatest asset. That is why we continue to invest in our people and give them the tools and environment they need to succeed.

Along with new technologies, added recently in our factories to enhance productivity, we have implemented many updates throughout the organization. This includes revitalizing our office spaces to create a better team environment for project collaboration. We also created comprehensive training for continual improvement in product knowledge.





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get **onboard!**

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